



Intelligent Energy Management for
SRP Customers

Save \$ as energy prices continue to increase

Switch to demand plan and take advantage of
significantly reduced usage charges

- 🔄 Save **25% or more** on your energy costs
- 🔄 Qualifies for the **30% (up to \$600) Energy Efficient Home Improvement Tax Credit** and **\$250** from SRP
- 🔄 **Cloud-enabled** to provide a wide range of **time and money saving tools**
- 🔄 **Compatible** with existing **solar and battery solutions**
- 🔄 **Set it and forget it**



Energy Costs
are expected
to continue
increasing in
2024

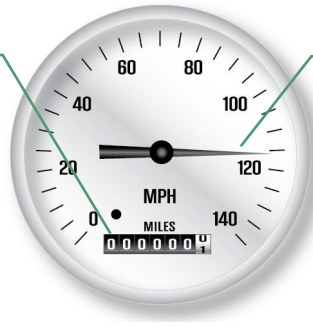


Demand and Usage Charges Explained

The Usage Charge...

...is the AMOUNT of energy you consume in the month measured in kilowatt-hours (kWh).

It is the equivalent of the ODOMETER or number of miles you drove your car in the month.



The Demand Charge...

...is the RATE of electricity use measured in kilowatts (kW). It is averaged over a rolling 30-minute windows of time.

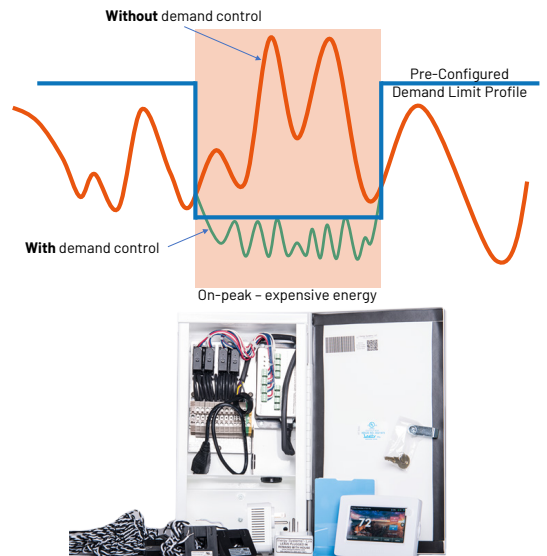
It is the equivalent of the SPEEDOMETER or speed you are driving in your car.

Switching to SRP's demand plan saves you money

When you switch to the **Residential Demand** price plan (E-27P) from the Time-of-Use only plan (E-26), *the cost per kWh is up to 75% less* than the current Time-of-Use only plan.

With E-27P a new item is added to your bill called "On Peak Demand" (measured in kW, or kilo-Watts). SRP determine the 30-minute on-peak period where the most energy is being used - your energy system's "top-speed" (see above). This is used to calculate your Demand Charge for the month (see rates below).

By temporarily turning off large loads, so that they do not run at the same time, our **Smart Energy Management System** can reduce demand by up to 50%—it's like engaging cruise control on your car. It keeps you from using energy too fast, without sacrificing comfort.



SRP's Time-of-Use with Demand Charge Price Plan (E-27P)

Monthly Service Charge

\$32.44

Per kW Demand Charge

Summer Peak \$17.51 /kW
Summer \$14.37 /kW
Winter \$5.58 /kW

Summer Peak Jul, Aug
 Summer May, Jun, Sep, Oct
 Winter Nov, Dec, Jan, Feb, Mar, Apr

Demand management is crucial to realizing the potential savings of moving to a demand charge price plan.

Per kWh Energy Charge

Summer Peak

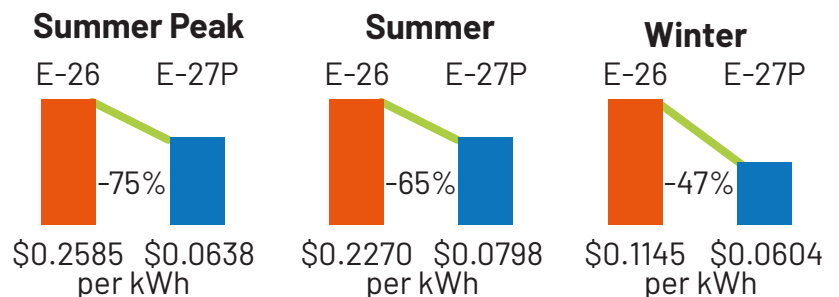
On-Peak: \$0.0798 /kWh (2pm-8pm M-F)
 Off-Peak: \$0.0588 /kWh (all other times)

Summer

On-Peak: \$0.0638 /kWh (2pm-8pm M-F)
 Off-Peak: \$0.0536 /kWh (all other times)

Winter

On-Peak: \$0.0604 /kWh (5am-9am, 5pm-9pm M-F)
 Off-Peak: \$0.0564 /kWh (all other times)



Complete an interest form at: <http://savings.energy>